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**@GITEX 2015*****A2iA Addresses the Middle Eastern market with its solution A2iA TextReader:  
The first software toolkit for Arabic Character Recognition***

**Paris, August 20th, 2015** – A2iA (@A2iAEurope), the worldwide leading developer of handwritten and machine printed text recognition, data extraction and document classification of paper-based documents will be exhibiting at Gitex Technology Week, held in Dubai from October 18<sup>th</sup> to 22<sup>nd</sup>, in booth D4-25, Hall 4 on the French Pavilion.

By bringing its most advanced and innovative Arabic printed and cursive recognition technology to the leaders of Document Capture sector in the region, A2iA will demonstrate its ability to address market demand within the Middle East.

Award-winning and recognized in international competitions in 2009, 2011, 2013 for Arabic character recognition, A2iA has released A2iA TextReader, the first software toolkit to recognize full Arabic printed and cursive handwritten text, enabling all types of documents be transformed into searchable and editable formats. Offering users complete processing control over the document recognition settings and results, A2iA TextReader returns both a literal transcription and data extraction from ANY document format.

“This year marks our second consecutive participation at GITEX TECHNOLOGY WEEK. After a successful launch of our innovative Arabic Recognition Technology for Document Processing last year, we are now looking forward to addressing the market demands of the Middle East by showcasing our technology proven for character recognition, document classification and data extraction,” said Jean-Louis Fages, President and CEO A2iA.

With this unique software toolkit, A2iA TextReader, A2iA will grow its business and presence in Middle East sector aiming at becoming the new leader of handwritten and cursive recognition in the region.



**About A2iA - [www.a2ia.com](http://www.a2ia.com)**

A2iA, Artificial Intelligence and Image Analysis ([www.a2ia.com](http://www.a2ia.com)), is the worldwide leading developer of handwritten and machine printed text recognition, information extraction and intelligent document classification toolkits and mobile capture. By enhancing solutions from systems integrators and independent software vendors, A2iA allows complex and cursive data from all forms, documents and checks including unstructured handwritten letters, to become part of a structured database, making it searchable and reportable, with the same level of flexibility of printed or digital data. Proven to reduce costs and nearly eliminate data-entry and manual document processing, A2iA has been improving business process automation and delivering a visible ROI for over 20 years. For more information, visit [www.a2ia.com](http://www.a2ia.com) or call +33 1 44 42 00 92.

**For more information:**

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