



FOR IMMEDIATE RELEASE

Media Contact
Wendi Klein
Director Marketing & Communications, North America
+1.917.237.0390 x 4034
wendi.klein@a2ia.com

A2iA Corporation
24 West 40th Street, 3rd Floor
New York, NY 10018 USA
+1.917.237.0390 office
+1.917.237.0391 fax

***A2iA DocumentReader™* Named a ‘KMWorld Trend Setting Product’ for the Fourth Consecutive Year**

*A2iA DocumentReader recognized for effectually
reducing operating costs and improving workflow efficiencies.*

NEW YORK, August 23, 2011 – A2iA ([@A2iA](#)), the worldwide leading developer of handwritten and machine printed text recognition, information extraction and intelligent document classification software, announced today that [A2iA DocumentReader™](#) has been named a “Trend Setting Product” by KMWorld magazine. This is the fourth consecutive year that *A2iA DocumentReader*, a data extraction and automatic document classification toolkit, has been named to the Trend-Setting list, which honors technology that adds measurable benefits to its users while demonstrating identifiable technological breakthroughs in the field. More than 800 products were assessed by the judging panel this year, consisting of editorial colleagues, analysts, system integrators, vendors themselves, line-of-business managers and users.

“*A2iA DocumentReader* continues to reinvent itself, finding effectual ways to reduce users operating costs and improve their workflow,” said Hugh McKellar, KMWorld Editor-in-Chief. “With an array of competition in the recognition market, *A2iA DocumentReader* stands out with its proprietary [Intelligent Word Recognition](#) software, allowing users to automatically locate and extract whole words or strings of words and intelligently route the documents based on a holistic approach.”

Successfully deployed in a multitude of vertical markets such as the [healthcare](#), [banking/finance](#), [BPO/service bureau](#), [government](#) and [insurance](#) spaces, *A2iA DocumentReader* allows for the automatic routing and capture of alpha, numeric, and alpha-numeric data from virtually any field or layout-type, including machine print, cursive handwriting and columnar information.

“We are honored to receive KMWorld’s ‘Trend Setting Product’ award,” said Jean-Louis Fages, A2iA President and Chairman of the Board. “We have always been a company focused on our core technology that meets the needs of our users, and continue to innovate and find efficient ways to reduce data-entry costs and improve business processes.”

About *A2iA DocumentReader™*

[A2iA DocumentReader](#) is a data extraction and automatic document classification toolkit successfully integrated into post-processing solutions around the world. Proven to automate workflow and produce a visible ROI for its users, *A2iA DocumentReader* processes data ranging

from machine print through to cursive handwriting on completely unstructured white mail or archives, as well as complex data from columns or lists like lockbox banking documents and explanation of benefits (EOBs). *A2iA DocumentReader* also has the ability to perform keyword or key-phrase spotting on both printed and cursive handwritten documents, aiding in the discovery or data-mapping process.

About A2iA

A2iA, ([@A2iA](#)) Artificial Intelligence and Image Analysis (www.a2ia.com), is the worldwide leading developer of handwritten and machine printed text recognition, information extraction and intelligent document classification toolkits. By enhancing solutions from systems integrators and independent software vendors, A2iA allows complex and cursive data from all forms, documents and checks including unstructured handwritten letters, to become part of a structured database, making it searchable and reportable, with the same level of flexibility of printed or digital data. The company's proprietary OCR, ICR and IWR toolkits are available in 23-country versions and 6 languages, and proven to reduce costs, nearly eliminate data-entry and manual document processing, and improve business process automation. For more information, visit www.a2ia.com or call +1 917-237-0390 within the Americas, or +33 1 44 42 00 80 within EMEA or Asia.

About KMWorld

KMWorld (www.kmworld.com) is the leading information provider serving the Knowledge Management systems market and covers the latest in Content, Document and Knowledge Management, informing more than 45,000 subscribers about the components and processes - and subsequent success stories - that together offer solutions for improving business performance. KMWorld is a publishing unit of Information Today, Inc. (www.infotoday.com).

###

A2iA DocumentReader™ is a trademark of A2iA Corporation