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***A2iA DocumentReader*<sup>TM</sup> Named a ‘KMWorld Trend Setting Product’  
for the Third Consecutive Year**

*A2iA DocumentReader recognized for its demonstration of a ‘clearly identifiable technology breakthrough’ that addresses the vast needs of the market place.*

**NEW YORK, August 24, 2010** – [A2iA](#), the worldwide leading developer of handwritten and machine printed text recognition, information extraction and intelligent classification of paper documents, announced today that [A2iA DocumentReader](#)<sup>TM</sup> has been named a ‘KMWorld Trend Setting Product’ for the third consecutive year because of its innovation and clearly identifiable technology breakthrough. Unique to the market place, *A2iA DocumentReader*, a proprietary document classification and data extraction toolkit, allows users to further automate their workflow by automatically locating, extracting and classifying complex and cursive handwritten data that previously could only be keyed by a human. With its ability to work with data ranging from machine print through to cursive handwriting on completely unstructured white mail or archives, as well as complex data from columns or lists such as that commonly found within lockbox applications or EOB documents, *A2iA DocumentReader* is proven to reduce costs and improve business processes.

“Products named to this year’s list clearly demonstrate technology breakthroughs that address the full spectrum of the market,” said Hugh McKellar, KMWorld Editor-in-Chief. “*A2iA DocumentReader*’s unique ability to work with a complete range of data -- from the simplest to the most complex cursive handwriting -- to reduce manual-labor, improve workflow and reduce costs is an identifiable breakthrough, and distinguishes it from seemingly similar solutions.”

In its eighth year, KMWorld’s prestigious list recognizes innovative products that have a significant impact on the knowledge management community. This year, more than any year in the past, the products were assessed by a judging panel composed of editorial colleagues, analysts, system integrators, vendors--even competitors, line-of-business managers and users.

This is the fourth award that A2iA has received in 2010. [Other honors include:](#)

- Top 100 Companies that Matter in Knowledge Management, KMWorld - *Third Consecutive Year*
- Best Channel Vendor, Business Solutions Magazine - *Second Consecutive Year*
- ACE Award Finalist, ECM Connection - *Third Consecutive Year*

***A2iA DocumentReader Availability***

[A2iA DocumentReader](#) is deployed worldwide and available to service bureaus and other software developers for integration into various business process management, content management, knowledge management, document capture, e-discovery, workflow and OCR/ICR applications.

### **About A2iA**

[A2iA](#), Artificial Intelligence and Image Analysis ([www.a2ia.com](http://www.a2ia.com)), is a software company that operates one of the world's largest research centers focusing on ways to extract information from everyday paper documents, with a focus on handwritten contents. A2iA's Document Classification, OCR, ICR and IWR technologies do not contain any third-party technology and are available in 23-country versions and 6-languages. A2iA's proprietary toolkits have been reducing data-entry costs and improving business process automation for nearly 20 years, and are used to enhance the forms-processing, transaction-processing, content management, document management, and knowledge management systems from leading vendors. For more information, visit [www.a2ia.com](http://www.a2ia.com) or call +1 917-237-0390 within the Americas, or +33 1 44 42 00 80 within EMEA or Asia.

### **About KMWorld**

KMWorld ([www.kmworld.com](http://www.kmworld.com)) is the leading information provider serving the Knowledge Management systems market and covers the latest in Content, Document and Knowledge Management, informing more than 50,000 subscribers about the components and processes - and subsequent success stories - that together offer solutions for improving business performance. KMWorld is a publishing unit of Information Today, Inc. ([www.infotoday.com](http://www.infotoday.com)).

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