



For Immediate Release

A2iA Names Wendi Klein as Chief Marketing Officer and Director of Mobile Partner Development

Paris, France & New York, New York, September 26, 2016 – A2iA ([@A2iA](#)), an award-winning developer of software for the worldwide data capture, document processing, and payment systems markets, today announced that Wendi Klein has been appointed Chief Marketing Officer and Director of Mobile Partner Development.

Based in New York, Klein will continue to report to Jean-Louis Fages, Chairman of the Board and CEO of A2iA. In her new role, Klein will be responsible for leading all aspects of the global marketing and communications organization, as well as to continue leading the mobile and digital business development team in North America.

Klein has more than a decade of leadership experience in this space, and joined A2iA in 2007 after holding various marketing and communications roles within the document imaging, document management and financial services industries. Most recently she served as A2iA's Director of Marketing & Business Development for North America where she led marketing efforts for the territory, as well as the business development efforts around A2iA's mobile product suite.

Klein holds a Bachelor's Degree in Interactive Communication with a Concentration in Marketing from The Ohio State University, and has completed graduate coursework from New York University in Marketing Management.

About A2iA

[A2iA](#), Artificial Intelligence and Image Analysis (www.a2ia.com), is an award-winning developer of handwriting recognition, text extraction and document classification software. With simple, easy to use and intuitive toolkits, A2iA delivers add-on features that speed automation, simplify customer engagement and quickly capture all types of data from documents – whether captured by a desktop scanner or mobile device. By enhancing solutions from systems integrators and independent software vendors, A2iA allows complex and cursive data from all types of documents to become part of a structured database, making it searchable and reportable, with the same level of flexibility as printed or digital data. For more information, visit www.a2ia.com or call +1 917-237-0390 within the Americas, or +33 1 44 42 00 80 within EMEA or Asia.

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