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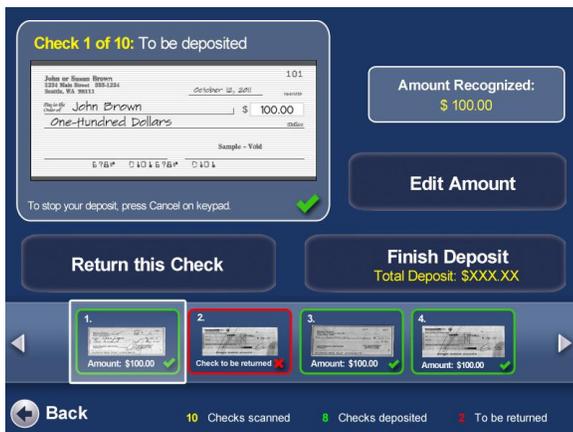
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**A2iA and Phoenix Announce New Partnership for Image-Enabled ATMs:  
Offering a More Intuitive and Simpler Service for the Everyday User**

New solution enhances customer confidence, drives better user experience  
and improves operational efficiency.

**NEW YORK / LONDON, ON - November 1, 2011** – A2iA ([@A2iA](http://@A2iA)), the worldwide leading developer of tools for handwritten and machine-printed text recognition, and Phoenix Interactive Design Inc., the leading provider of multi-vendor, self-service software, announced today at the ATM, Debit & Prepaid Forum (Phoenix, Booth 301) that [A2iA CheckReader](#)<sup>™</sup>, a comprehensive check-processing toolkit, has been integrated into Phoenix’s VISTAatm<sup>™</sup> Intelligent Deposit multi-vendor software solution.



“Phoenix has always been a pioneer in the self-service banking market, forging relationships with the best and most innovative leaders in this space,” said Nick Hames, Executive Vice President, Business Development, Phoenix Interactive. “Through collaboration, thought leadership, and easy-to-use, cost effective software solutions, we are continually changing the way our customers do business, and dramatically changing the face of self-service deposits.”

The award-winning capabilities of [A2iA CheckReader](#), combine with the device-aware, dynamic and intuitive customer experience of VISTAatm Intelligent Deposit, set a new industry standard for deposits at the self-service channel, creating an easier, hassle-free experience for the user.

Both [A2iA](#) and Phoenix are driven by the desire to develop technology solutions that answer customers’ needs. By combining global industry expertise with innovation and scientific research and development, financial institutions benefit from a proven solution that enhances customer confidence and drives a better user experience, while significantly improving operational margins.

### **About A2iA**

[A2iA](http://www.a2ia.com), Artificial Intelligence and Image Analysis ([www.a2ia.com](http://www.a2ia.com)), is the worldwide leading developer of handwritten and machine printed text recognition, information extraction and intelligent document classification toolkits. As a leader in the financial services industry for over 20-years, and with more than 18-years dedicated to the payment systems market, A2iA is utilized around the globe by thousands, including the largest banks in the U.S., Europe, Latin America and Asia for a variety of applications such as teller capture, ATMs, fraud, branch capture, point-of-deposit, merchant capture and image quality / image usability analysis. *A2iA CheckReader*, the company's check-processing toolkit, helps to achieve international control of check and payment documents, boasts 24 country-versions and 7 language-versions, and contains no third-party engines. For more information, visit [www.a2ia.com](http://www.a2ia.com) or call +1 917-237-0390 within the Americas, or +33 1 44 42 00 80 within EMEA or Asia.

### **About Phoenix Interactive Design**

Phoenix Interactive Design, Inc., established in 1987, is the world's leading independent provider of Windows based multi-vendor, self-service software for the financial services industry. With the launch of VISTAatm™ Intelligent Deposit, Phoenix has once again "raised the bar" in the self-service industry, enabling Banks to further enrich their interactions with their customers, improve the customer experience, and maximize performance and profitability.

Phoenix's proven vendor neutral self-service software provides the ability to separate hardware and software purchasing decisions, providing greater negotiation power and the flexibility for Banks to choose from a variety of ATM hardware options. VISTAatm is in production on all the major ATM vendors' latest deposit imaging hardware. For more information, visit [www.phoenix-interactive.com](http://www.phoenix-interactive.com) or call 519.679.2913.

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*A2iA CheckReader™ is a trademark of A2iA Corporation.  
VISTAatm™ is a trademark of Phoenix Interactive Design Inc.*