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Ati Azemoun Named A2iA Sales Manager, North America

Azemoun to Oversee A2iA's North American Sales Team, working closely with Channel System Integrators and Value-Added Resellers

NEW YORK, August 12, 2008 – A2iA, a worldwide leading provider of tools for document analysis and handwritten data extraction, announced today that Ati Azemoun has been named Sales Manager for its North American market. In this role, Azemoun will oversee A2iA's North American sales team, maintain relations with A2iA's channel of value-added resellers and systems integrators in the United States and Canada, and establish new relationships to support next-generation content management and check-processing applications. Azemoun will also work closely with A2iA's Marketing and Pre-Sales and Support Engineering departments to develop strategies that provide A2iA's partners with continued support and added-value in the marketplace.

Sold through a network of worldwide channel partners, and incorporated into products from more than 40 system integrators in the United States alone, A2iA's document classification and recognition toolkits – *A2iA CheckReader™*, *A2iA FieldReader™*, *A2iA DocumentReader™*, and *A2iA AddressReader™* – are available in six languages and 22 country-versions. By reducing document handling and data-entry costs, A2iA's recognition engines increase companies' overall productivity, provide faster access to data across the entire organization, and offer a competitive advantage for operations that rely on the conversion of paper into computer-usable form.

“For over 17 years, A2iA has provided its customers with a competitive advantage, crucial for survival in today's data-intensive business environments,” said Jean-Louis Fages, President and CEO of A2iA Corp. “We are confident that Ati Azemoun will continue to expand A2iA's presence within the North American sales channel, and foster new relationships that will bring added value to our end-users and partners.”

Prior to joining A2iA in February 2008 as Relationship Manager for North America's Financial Services Industry, Azemoun was employed by IKON, one of the world's largest independent channels for document management systems and services. At IKON, Azemoun was successful at managing existing accounts and generating new business for workflow systems and solutions. Azemoun has also held sales and business development positions at Neopost U.K., where he

worked with mail-flow and print-to-post solutions, and Intercity Mobile Communications in Southeast England.

Availability: A2iA's Toolkits for Document Processing

A2iA's toolkits for document processing are available to software developers and service bureaus for integration into various business process management, content management, knowledge management, document capture, e-discovery, workflow, front- and back-end bank operations software, online banking, remittance processing, accounting and OCR/ICR applications. For more information, call +1 (917) 237-0390 or visit www.a2ia.com.

About A2iA

A2iA, Artificial Intelligence and Image Analysis, is a software company that operates one of the world's largest research centers focusing on ways to extract information from everyday paper documents that contain handwritten information. A2iA's Document Classification, OCR, ICR and IWR technologies have been reducing data-entry costs and improving business process automation for over 17 years. A2iA recognition engines can be used to enhance the forms processing, transaction processing, business process management, record-management, e-discovery, content management, document management, and knowledge management systems from leading vendors. For more information, please visit www.a2ia.com.

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