



A2iA and IQ Outsourcing debut the first-ever check image processing solution in Colombia.

The companies launch the only imaging recognition solution tailored for Colombian checks and deposit slips.

Paris, France and Bogotá, Colombia, July 9th 2009 – A2iA (Artificial Intelligence and Image Analysis), the world-leader of handwritten and machine printed recognition, information extraction and document classification, and IQ Outsourcing S.A. (iQ), the leading BPO in Colombia, announce the integration of A2iA CheckReader™, for processing checks and deposit slips.

iQ, which processes more than 50% of the country's checks, needed a technology to accelerate processing and reduce the costs of manual data capture; A2iA CheckReader was the technology of choice. iQ has integrated A2iA CheckReader into its three main processing centers: Bogota, Cali and Medellin, to automatically recognize the values of all the scanned checks and deposit slips.

"The selection of A2iA CheckReader for our processing centers was an easy decision," said Leopoldo Rother, General Director of iQ. "The integration of A2iA CheckReader enables us to offer our customers a very effective solution and at the same time save on the costs involved with data capture, ensuring a ROI for iQ in less than two years."

A2iA CheckReader recognizes the amounts from the check and deposit slip images using artificial intelligence tailored to Colombian handwriting styles and document layouts. With a country-specific version, A2iA CheckReader is able to deliver superior recognition, yielding greater accuracy and cost efficiency over the standard keying methods typically adopted.

"We are fully confident in the solution that we launched with iQ and are convinced of the importance of having strong local partners in each market we cover," said Jean-Louis Fages, Chairman and CEO of A2iA. "In the current economic environment it is essential that banks have solutions that best support their needs in an inexpensive and effective manner, we are optimistic that together, A2iA and iQ offer these solutions".

A2iA and iQ have confirmed that they intend to expand upon their current business and target additional sectors bringing pioneering solutions to the Colombian market.

About A2iA

A2iA, Artificial Intelligence and Image Analysis, is a software company that operates one of the world's largest research centers focusing on ways to extract information from everyday paper documents that contain handwritten information. A2iA's Document Classification, OCR, ICR and IWR technologies have been reducing data-entry costs and improving business process automation for nearly 20 years. A2iA recognition engines are used to enhance the forms-processing, transaction-processing, content management, document management, and knowledge management systems from leading vendors. For more information please contact:

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About IQ Outsourcing S.A.

Image Quality Outsourcing S.A., was established in 1998 as a result of a project to fill a market need, combining the strengths in technology, financials, experience and management capacities of its investors. IQ's fundamental focus has been Transaction and Document Processing Management. Our original operating capacity was all centered in Check Clearing and we have evolved, meeting our goals in the Strategic Plan, to complementary transactions, document and operation center's (back office) both processing and management. In 2008, ten years after beginning operations, IQ expands its services to the Health Industry with the acquisition of a company with 13 years of expertise and an excellent technological platform. For more information please contact:

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