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**Richard McAllister Joins A2iA as Senior Manager, Channel Development**

*Industry Veteran McAllister to Work Closely with A2iA's North American Channel Partners*

**NEW YORK, April 11, 2007** – A2iA, a worldwide leading developer of advanced handwriting and print recognition engines, today announced that document management industry veteran Richard McAllister has been brought on board as senior manager of channel development for North America. In this role, McAllister will work closely with A2iA's channel of systems integrators, value-added resellers and hardware manufacturers in the United States and Canada.

A2iA's established line of document classification and advanced data capture technologies enable computers to extract information from handwritten paper documents in the forms processing, payment processing and mail sorting markets. Their recognition engines – A2iA DocumentReader™, A2iA CheckReader™, A2iA FieldReader™ and A2iA AddressReader™ – are only sold through A2iA's worldwide network of VARs and OEMs. A2iA is integrated into products from more than 40 systems integrators in the United States alone, including Alogent, Autonomy, CSC, EMC, ImageSoft, Kofax, NCR, ReadSoft, SER and Wincor-Nixdorf.

As senior manager of channel development, McAllister is responsible for nurturing all partner relationships by presenting partners with leads, supporting them throughout the sales cycle, and overseeing all co-marketing campaigns. He will also establish new partnerships, particularly as opportunities are presented for A2iA DocumentReader to support businesses' next-generation content management, knowledge management and BPM applications.

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*Page Two*

Prior to joining A2iA, McAllister worked in business development and as a market analyst for Business Equipment Research and Test Laboratories (BERTL), a consulting firm that tests and reviews production scanners, MFPs and document management software. He has also held sales and marketing positions at Ricoh and Panasonic Digital Documents. McAllister will leverage his extensive industry knowledge to help partners and end users better understand A2iA technologies and how they can be applied in applications that deliver a significant return on investment. He will also work with A2iA's development and support teams to devise strategies for increasing the value the company provides to its customers.

“Our continued growth is largely attributed to our successful, long-standing partnerships. We have always placed great importance on working closely with our partners to provide end-to-end solutions that deliver optimum value to end users,” said Jean-Louis Fages, A2iA's Chairman of the Board and CEO. “We are pleased to welcome Richard McAllister to our team. We are confident in his ability to foster the environment of trust and mutual success that we have maintained with our partner channel for the past 16 years.”

McAllister holds a bachelor's degree in marketing from Kean University in New Jersey.

### **About A2iA Corporation**

A2iA (Artificial Intelligence & Image Analysis), founded in 1991, headquartered in New York and Paris, is known as the worldwide leading developer of Intelligent Word Recognition (IWR) technology for extracting information from natural freeform and cursive handwriting on paper documents. The company's technology has been helping paper-intensive industries reduce data entry costs and improve business process automation for over 16 years. A2iA's recognition engines harmonize their OCR, ICR and IWR technologies with their image analysis, artificial intelligence and neural network systems to enhance solutions from the world's leading systems integrators and other independent software vendors. For more information: [www.a2ia.com](http://www.a2ia.com).

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